



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean

Ambitious for Communities



Community Survey Report

Jura

30 September 2010

Report prepared by:



Abaco House
Nairnside
Inverness IV2 5BU
Tel: 01463 794544
Fax: 01463 790353
Email: ewan@snedecon.co.uk
www.snedecon.co.uk

Section One

Survey Methodology

Introduction

These survey results form part of a series of pilot community surveys commissioned by Highlands & Islands Enterprise, HIE. The surveys were undertaken during summer 2010. The participating communities are all in remote and disadvantaged parts of the Highlands and Islands, termed 'fragile areas'. These communities are receiving a programme of intensive support through HIE's Community Account Management programme. This involves helping communities to take responsibility for planning their future economic and social development.

HIE is developing a measurement framework and outcome indicators for each area, and the 2010 survey results will form an important part of the baseline data. The research explores local attitudes and aspirations and it attempts to measure the level of 'community confidence' in each area. The exercise will be repeated some years in the future. These survey findings will be used in conjunction with other desk-based research as well as locally collected data in each community.

Survey Sample

The results in this report are based on 83 adult responses to a postal survey conducted by Jura Development Trust during the period June to August 2010. 174 adults were invited to participate and so the survey response rate was 48%.

A copy of the questionnaire is provided in the Appendix.

A profile of the survey respondents can be found at the end of this report after the main survey findings.

Throughout the report, totals may not sum to 100 either because of rounding or because multiple responses to certain questions were allowed.

Section Two

Main Findings

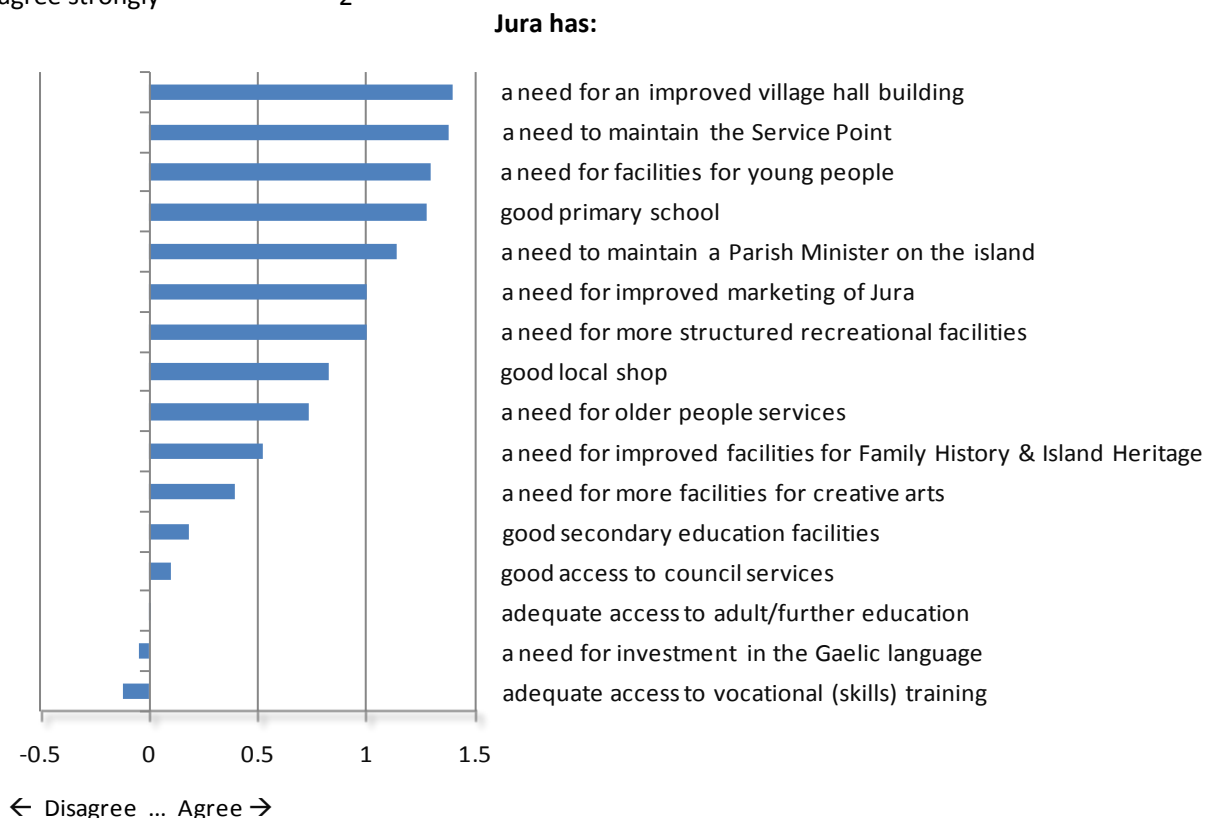
Island Facilities / Amenities

Respondents were asked to agree or disagree with a number of statements about Jura's facilities / amenities. For this question and several others throughout the report, responses were converted to a score and displayed in a chart. A score of zero indicates agreement and disagreement in equal measure.

Figure 1: Education, Recreation & General Facilities/Services

An average score was derived based on the following five-point scale:

Response	Score
"Agree strongly"	+2
"Agree"	+1
"Neither agree nor disagree"	0
"Disagree"	-1
"Disagree strongly"	-2



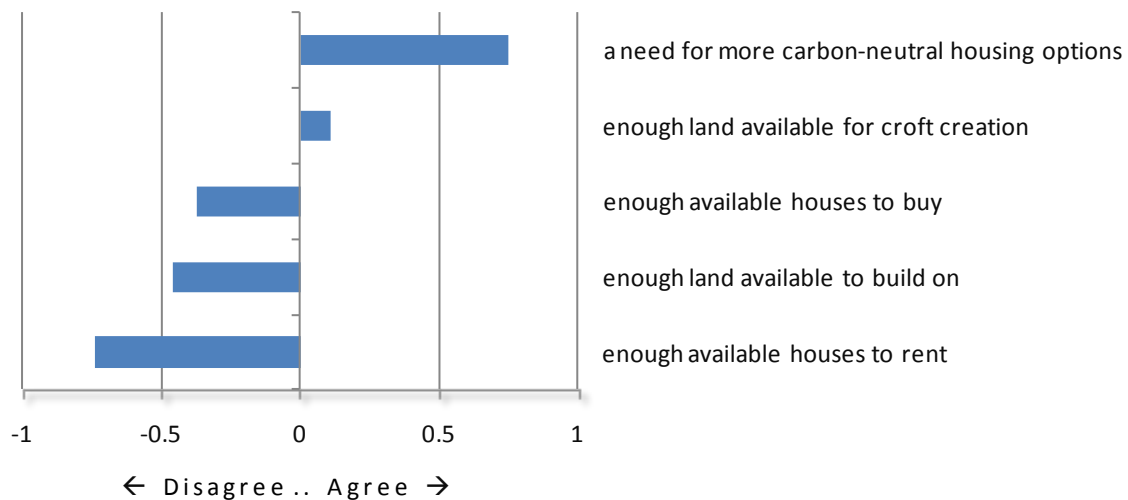
A need for an improved village hall building and a need to maintain the Service Point were the statements with which respondents were most likely to agree.

Respondents were least likely to agree that there is adequate *access to vocational (skills) training*.

A number of other responses were received, available separately. Notably, there was concern that the school roll may not justify two teachers in the future.

Figure 2: Housing

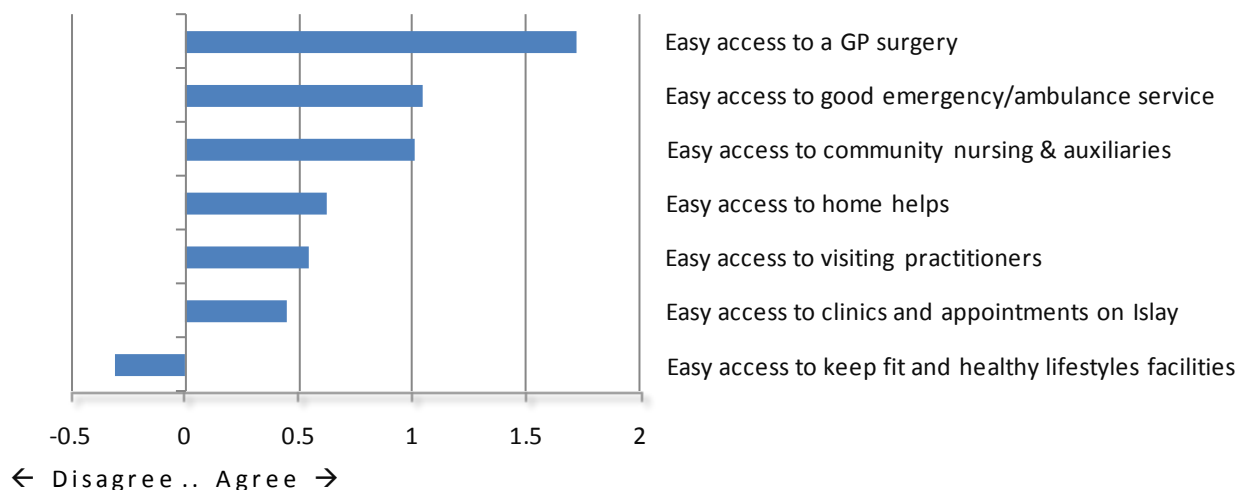
Respondents were asked to indicate their level of agreement/disagreement with a number of housing-related statements. Figure 2, below, adopts the same five point scoring system (+2 to -2) used earlier at Figure 1. A positive score indicates a higher level of agreement.



A number of other statements were received which are available separately. Among the topics raised were the need for more affordable/social housing and the number of second homes on the island.

Figure 3: Health Services

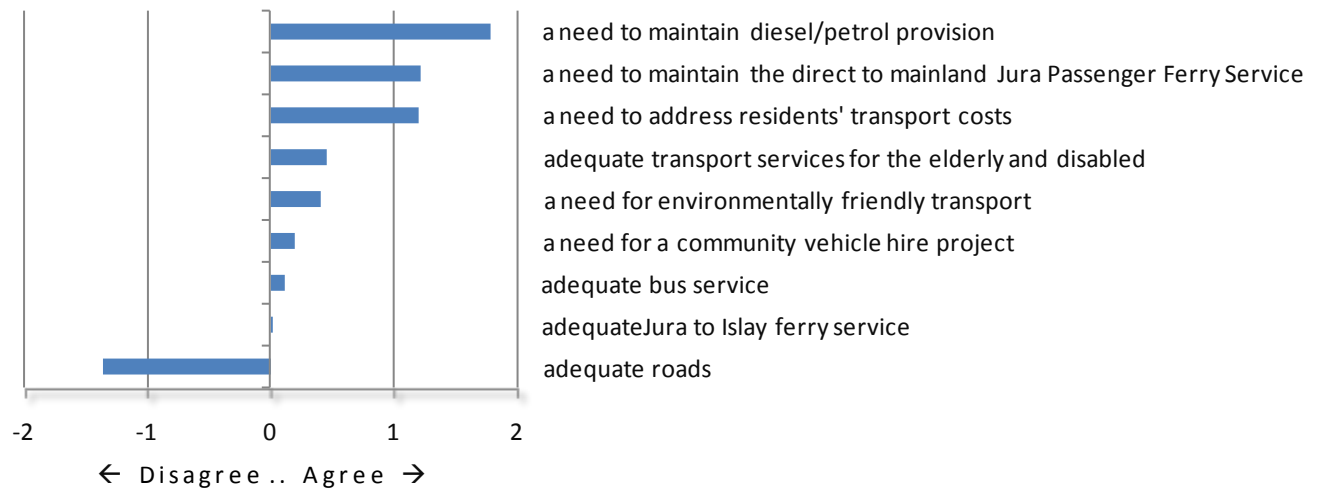
Respondents were asked to indicate their level of agreement/disagreement with a number of statements relating to health services on Jura.



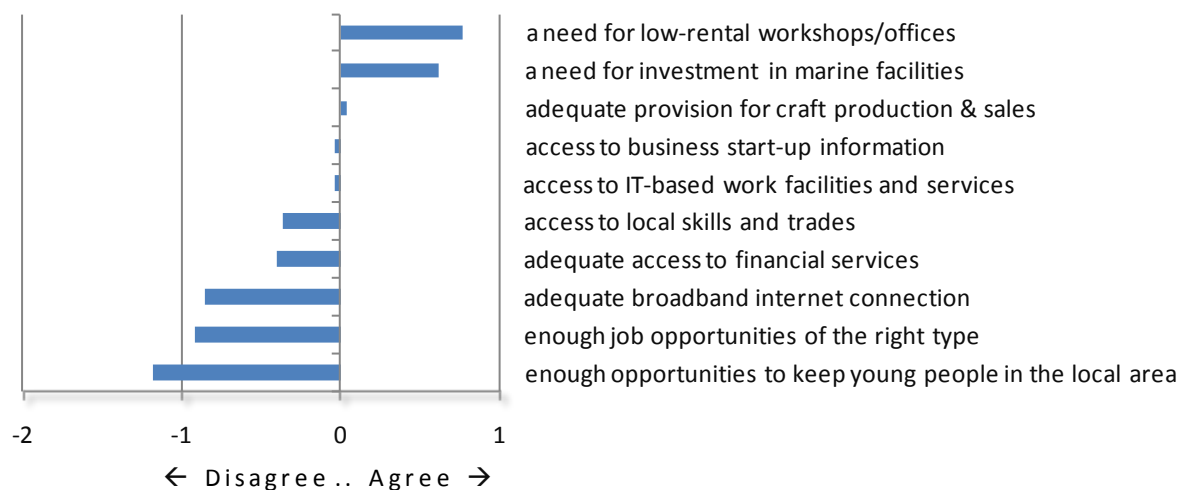
A number of other statements were received which are available separately. These covered a range of topics, most notably the desire for a re-designed Doctor's surgery on Jura.

Figure 4: Transport

Respondents were asked to indicate their level of agreement/disagreement with a series of transport-related statements.



A number of additional comments were received which covered a range of transport issues on and off-island. Many of these related to ferry schedules and timetabling.

Figure 5: Employment and Business Enterprise

A number of comments were received about the importance of encouraging business start-ups and investment on Jura, including several about the perceived inadequacy of Broadband services on the island.

Employable skills/qualifications

19 respondents (24% of the sample) indicated that they had employable skills/qualifications which they do not currently have the opportunity to use on Jura. Again, lack of Broadband was mentioned as an inhibiting factor.

Business and employment

15 respondents (19% of the sample) indicated that they ran a business and had adequate access to off-island markets. 10% said that they did not (the question was not applicable to a further 71%).

25 respondents (32% of the sample) indicated that part or all of their income is derived from tourism-related business.

Respondents were asked where they work (note that multiple responses were accepted, therefore the total exceeds 100%):

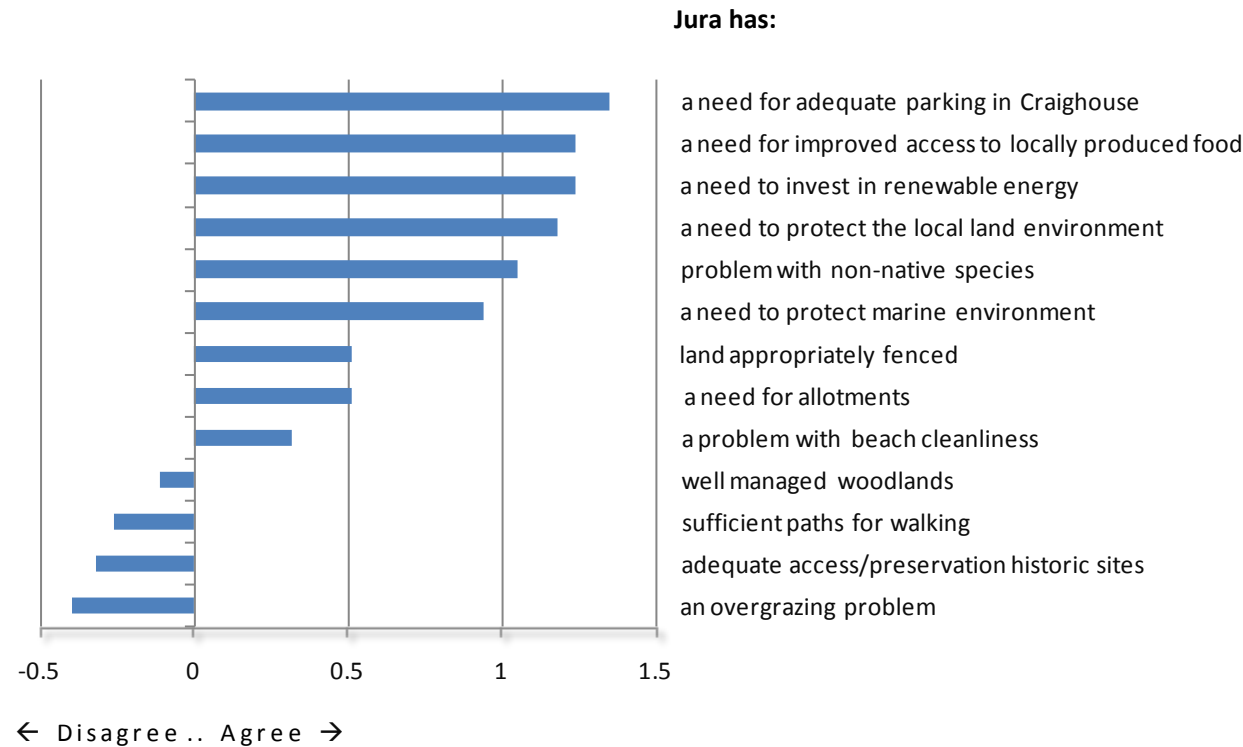
Place of work

On Jura	57%
On Islay	12%
Elsewhere	6%
Not applicable	37%

Environment and Land Management

Respondents were asked to indicate whether they agreed or disagreed with a number of statements relating to the environment and land management. The results are shown below in Figure 6 using the same scoring system as used previously.

Figure 6: Environment and Land Management



A number of comments were received on a wide range of issues ranging from deer control to renewable energy. These are available separately.

Community Activities / Involvement

Respondents were asked to indicate their awareness of and involvement in local community groups in the previous 12 months.

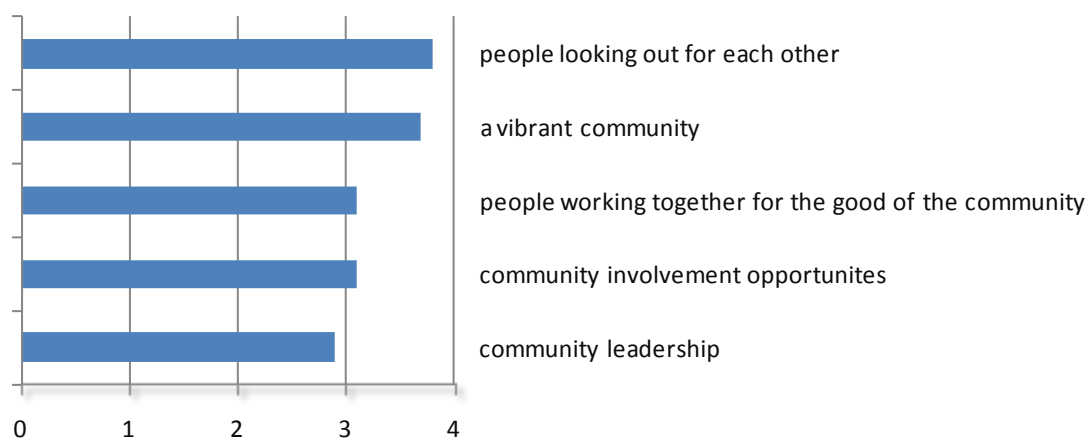
Table 1: Involvement in Local Community Groups in the last 12 months

Level of involvement	%
Committee member / office holder of a community group and actively involved	43
Committee member / office holder, but with limited involvement	4
Actively involved but not a committee member / office holder	19
Aware of community groups but not involved	28
Not aware of any community groups	8
Total	100

Almost two thirds of the sample were actively involved with the community in some way. The others were mostly aware of community groups but did not take part.

Respondents were asked to rate Jura against a number of attributes using a five-point scale, where a score of 1 is weak and 5 is strong. The average score for each attribute is shown below in Figure 7.

Figure 7: Community Attributes



The questionnaire asked respondents about how many people they know on Jura (Table 2, below) and the extent to which they feel part of the community (Table 3, below). By both measures, there was a reasonably widespread sense of involvement in the Jura community.

Table 2: Would you say you know...?

Response	%
Most of the people living on the island	61
Many of the people living on the island	31
A few of the people living on the island	7
None of the people living on the island	-
Total	100

Table 3: Overall, to what extent do you feel part of the community?

Response	%
A great deal	38
A fair amount	45
Not very much	17
Not at all	-
Don't know	-
Total	100

Respondents were also asked a general question about their community as a place to live. Overall, 91% were satisfied with Jura as a place to live.

Table 4: How satisfied are you with Jura as a place to live?

Response	%
Very satisfied	54
Fairly satisfied	37
Neither satisfied nor dissatisfied	5
Fairly dissatisfied	4
Very dissatisfied	-
Total	100

Respondents were asked to indicate how well they felt the community caters for a number of groups in society¹.

Figure 8: How do you feel the community caters for the following groups?

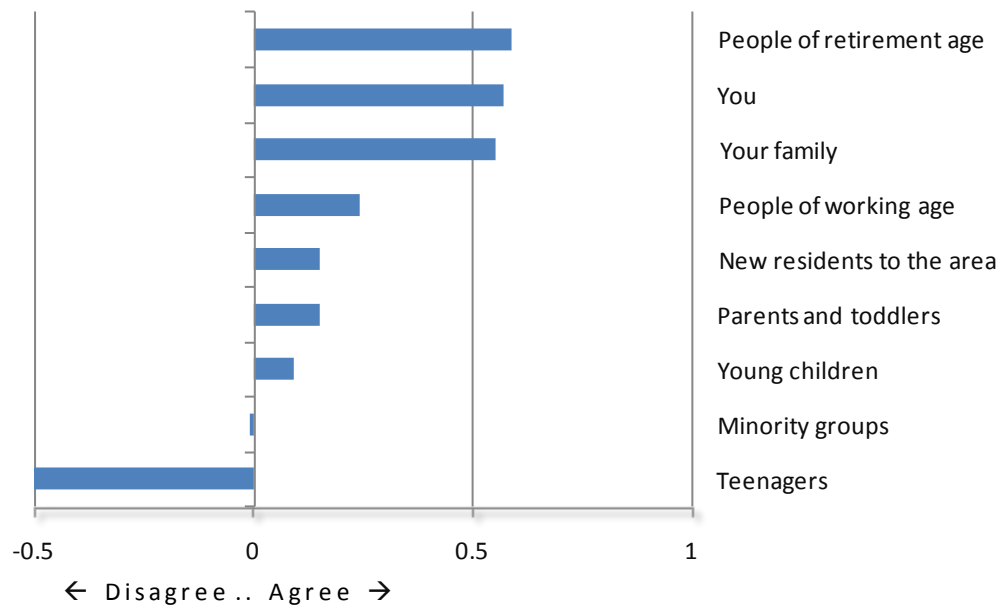
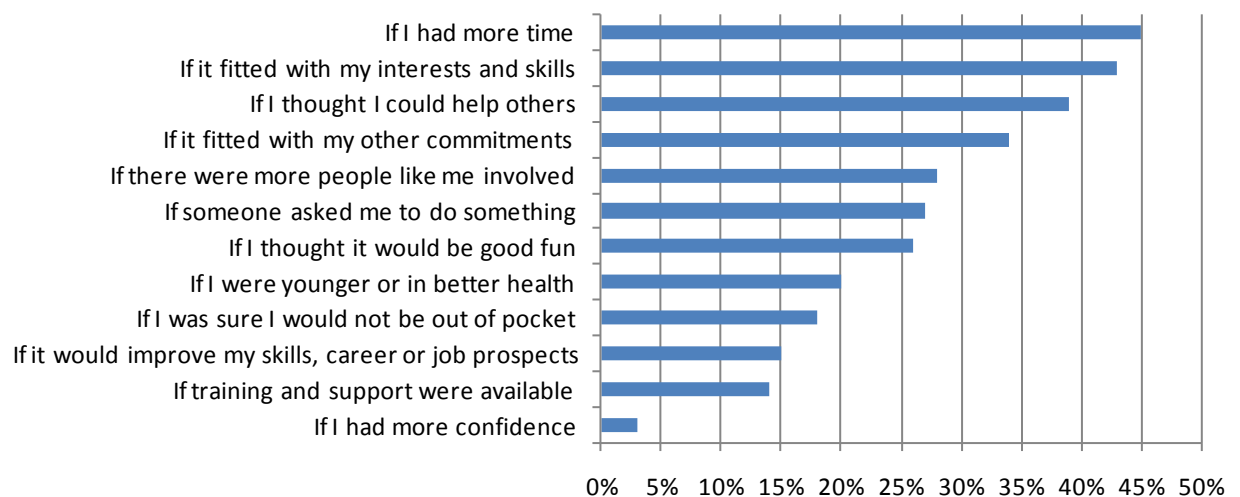


Figure 9: What do you think would encourage you to become involved / more involved in your local community?



¹ The question confused a number of people because there was a slight inconsistency between the groups offered ("you", "your family" etc) and the corresponding response options ("agree strongly", "agree" etc). Nevertheless, the results are presented in Figure 8 using the same five-point scale (-2 to +2) as used in earlier charts.

Moving Away from Jura

13 respondents (17% of the 78 people who answered the question) were contemplating moving away from Jura in the near future (ie in the next five years).

Those who were thinking about moving away were then asked what would be the main reasons for leaving Jura. These are reported below in Table 5.

Table 5: What would be the main reasons for leaving?

Reason	Number of Mentions
Employment	8
Education / training	5
Better quality of life	3
More affordable/available property	3
Family	2
Better climate	1

Note: multiple responses were accepted.

Island Development

Respondents were asked to outline developments or changes that they would like to see over the next 2-5 years on Jura. These comments are available separately. They covered a wide range of themes, the main ones relating to:

- Ferry services and fares
- Roads and parking
- Village hall and other amenities
- More provision for teenagers
- The need to attract families to Jura
- Renewable energy opportunities
- Assistance for small businesses
- Support for tourism
- Housing
- Various environmental measures

57 respondents (81% of the 70 people who answered the question) indicated that they would be interested in volunteering their time if the proposed development projects required assistance from the community.

Table 6: Profile of Survey Respondents

Gender:	Male	40%
	Female	60%
Family units in household:	One family unit	82%
	More than one family unit	19%
Age of respondent*	16-24	4%
	25-44	33%
	45-60	28%
	Over 60	35%
Time in community:	Fewer than 5 years	40%
	6 to 20 years	19%
	Over 20 years / born here	41%
Ties with community:	Always lived here	13%
	Employment	20%
	Family connection	25%
	Better quality of life	14%
	Returning to the place where I grew up/was born	8%
	Initially visited on holiday	9%
	Affordable/available property	3%
	Other	9%
Working status:	Working (full or part-time)	58%
	Retired	31%
	Other non-working	11%
